

2020 Census Program Management Review

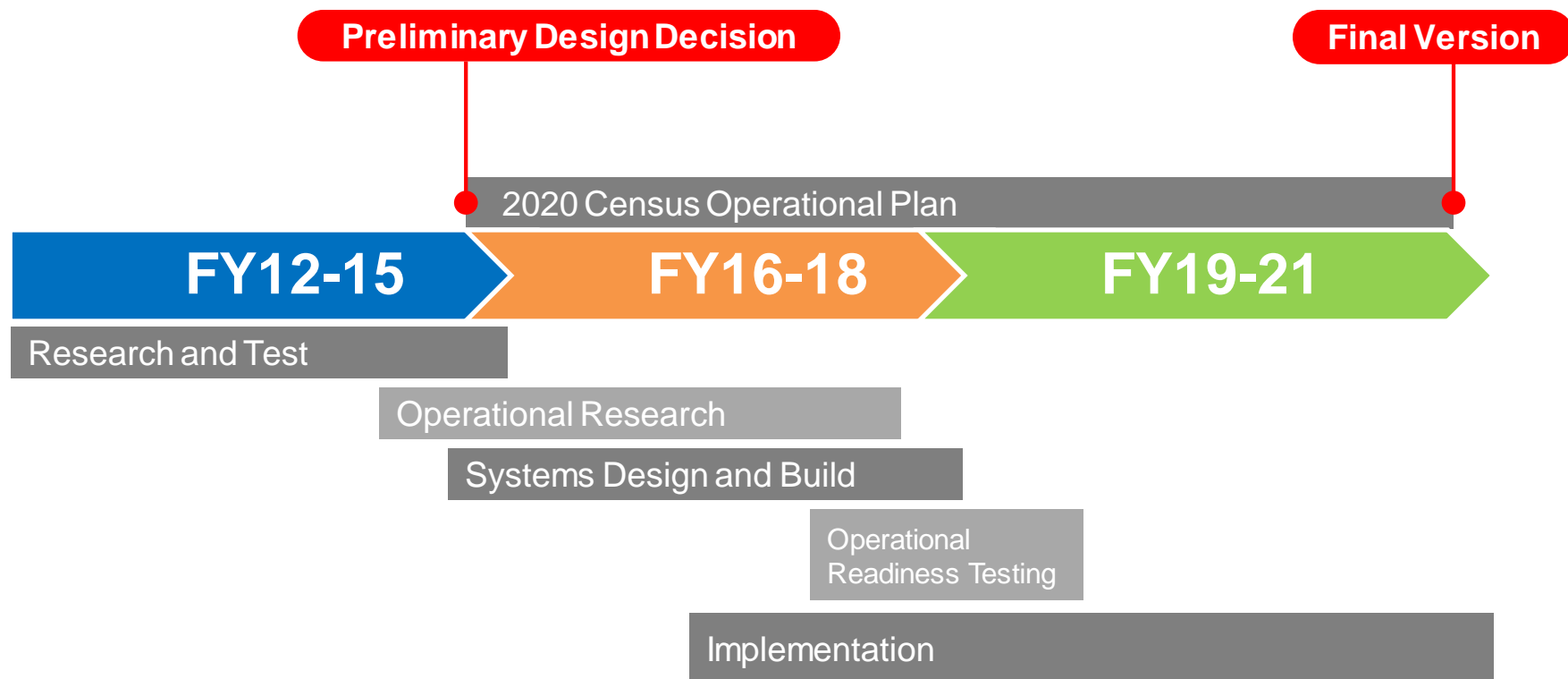
2020 Census Operational Plan

Ann Gwynn Wittenauer
Project Manager, 2020 Census Operational Plan Team

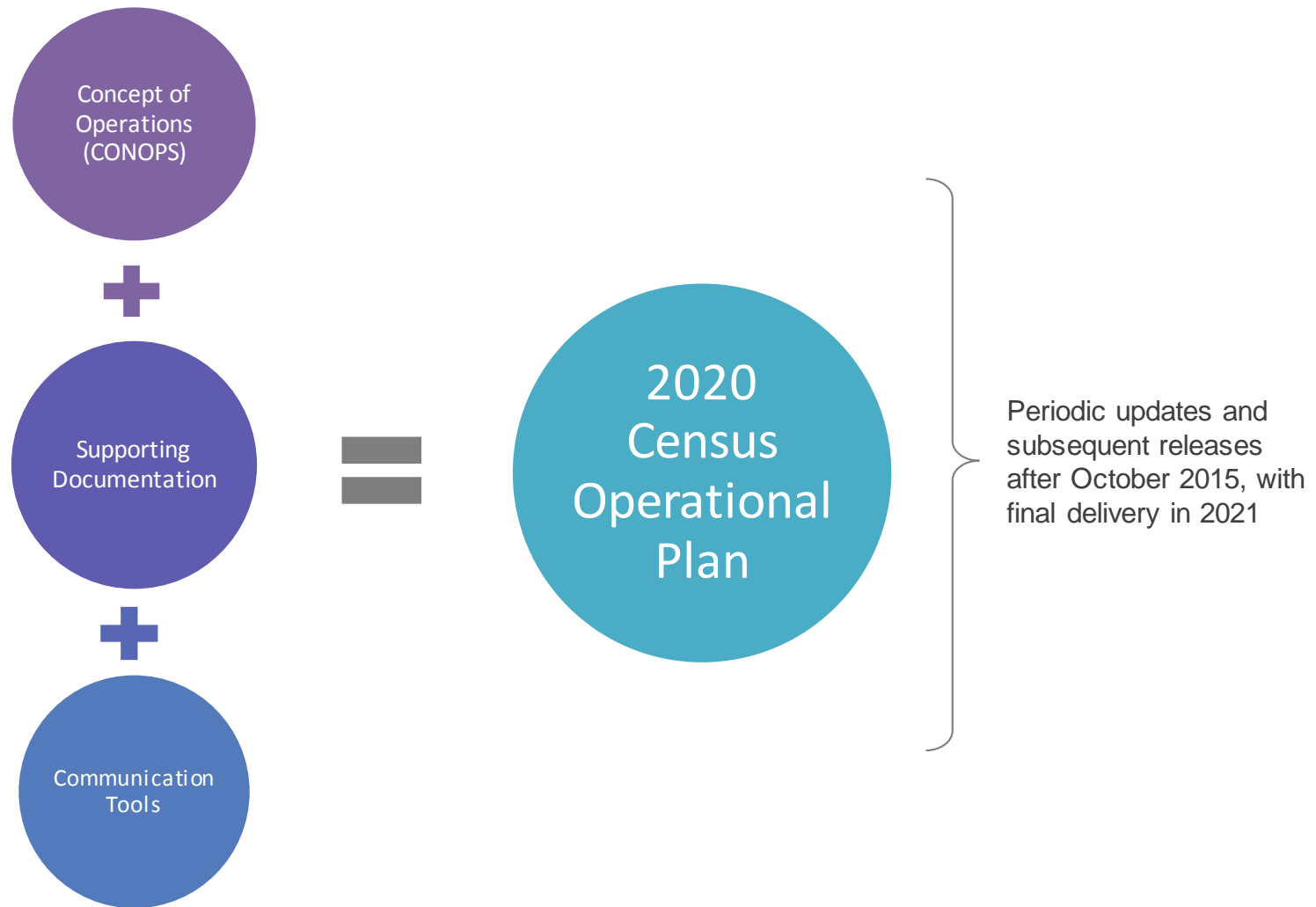
July 10, 2015

V1.0 Final

2020 Census Operational Plan Timeline



2020 Census Operational Plan



The Status of the 2020 Census Operations and Support Areas

SUPPORT

Program Management

Program Management

Census/Survey Engineering

Systems Engineering & Integration

Security, Privacy, and Confidentiality

Content and Forms Design

Language Services

Infrastructure

Decennial Service Center

Field Infrastructure

Decennial Logistics Management

IT Infrastructure

FRAME

Geographic Programs

Local Update of Census Addresses

Address Canvassing

RESPONSE DATA

Forms Printing and Distribution

Paper Data Capture

Integrated Communications

Internet Self-Response

Non-ID Processing

Update Enumerate

Group Quarters

Enumeration at Transitory Locations

Nonresponse Followup

Census Questionnaire Assistance

Response Processing

Federally Affiliated Americans Count Overseas

PUBLISH DATA

Data Products and Dissemination

Redistricting Data

Count Question Resolution

Count Review

Archiving

TEST, EVALUATION AND SPECIAL CENSUS

Coverage Measurement Design & Estimation

Coverage Measurement Matching

Coverage Measurement Field Operations

Evaluations and Experiments

Island Areas Enumeration

Detailed planning is underway

Detailed planning has recently begun

Detailed planning has not started

Decisions Analysis and Support



Catalog decisions already made and validate



Catalog decisions needed, prioritize, and escalate (in a timely manner)

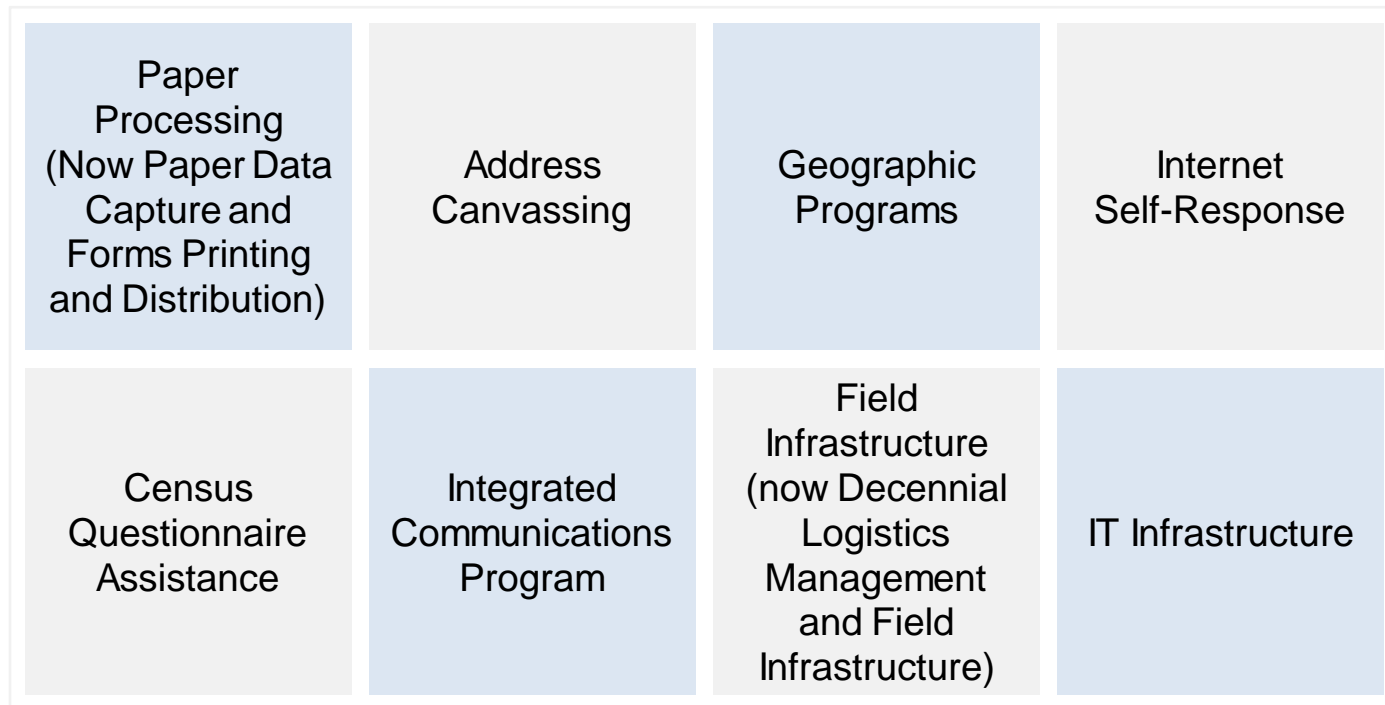


Document in the Operational Plan



Establish a baseline

Status of Decisions Analysis & Support



Quality Analysis

Quality Metrics

Focus to date on three major areas of innovation



Reengineering
Address Canvassing



Optimizing
Self-Response

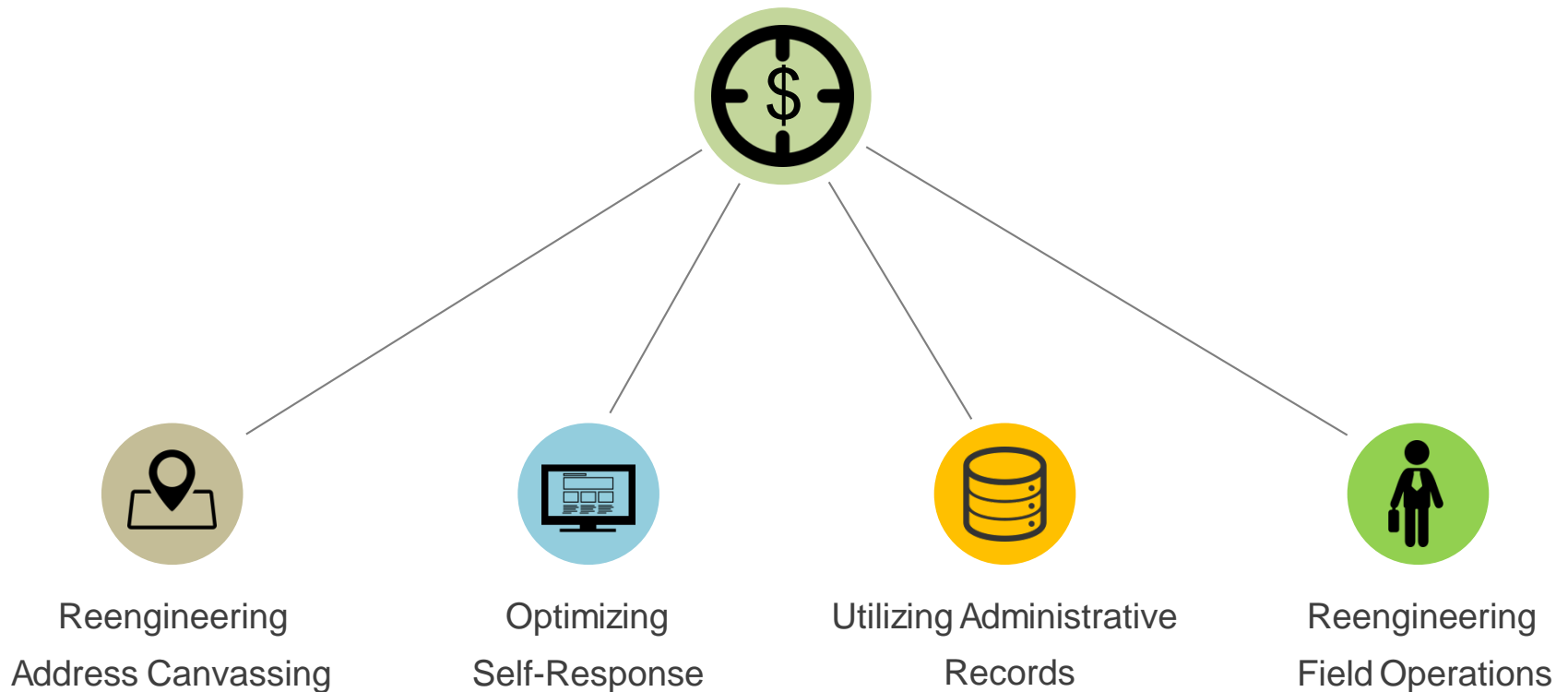


Reengineering
Field Operations

Cost Analysis

Life Cycle Cost Estimate Parameters

Focus on four major cost saving categories



Cost Analysis

Life Cycle Cost Estimate Parameters



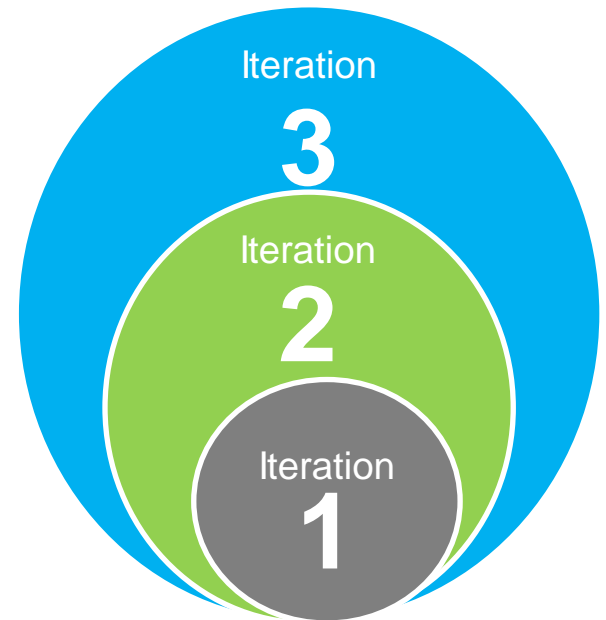
Ensure an appropriate linkage between cost estimates for the 2020 Census operations and systems with the Work Breakdown Structure (WBS).



Define workload parameters by WBS that can be used for cost estimation purposes.

Conclusion

**2020 Census
Operational Plan
on Track
to Baseline on
September 30, 2015**



Questions



2020.census.pmr@census.gov